

rykō®



FALL 2011 PRODUCT GUIDE AUSTRALIA



PO Box 175, Brookvale, NSW, 2100
warehouse@ttnswear.com.au
Phone: 02 9939 0200
Fax: 02 9948 1630
ryka.com.au



RUNNING

pursuit II



CODE KR21042WWSP
SIZES 6-10,11
COLOUR White/Chrome Silver/Azelia/Blazing Yellow
W/SALE* PRICE \$80.00
RRP PRICE \$169.95
COMMENTS MILD STABILITY
AVAILABLE FEB

exodus



CODE K21054WSVP / K21054WBLK
SIZES 6-10,11
COLOUR White/Chrome Silver/SilverGrey/Pink Taffy/Citrus Lime
 Black/Steel Grey/Maui Blue/Wild Lime
W/SALE* PRICE \$72.00
RRP PRICE \$159.95
COMMENTS STABILITY
AVAILABLE JAN

revive II



CODE K21048WSVF
SIZES 6-10,11
COLOUR White/Chrome/Silver/Teal Blast/Aqua Sky
W/SALE* PRICE \$72.00
RRP PRICE \$159.95
COMMENTS CUSHION
AVAILABLE FEB

CROSS TRAINING

cross trainer leather



CODE K28025WWD
SIZES 6-10,11
COLOUR White/Navy
W/SALE* PRICE \$72.00
RRP PRICE \$159.95
COMMENTS MILD STABILITY
AVAILABLE ONGOING

synergy



CODE K1820WBKA / K1820WSLH
SIZES 6-10,11
COLOUR Chrome Silver/Blue Freeze/White/Met. Steel Grey
 Black/Vapor Grey/Cabo Aqua/Wild Lime
W/SALE* PRICE \$83.00
RRP PRICE \$179.95
COMMENTS CUSHION
AVAILABLE JAN / FEB

assist XT



CODE KR1815WWSX / KR1815WSVA
SIZES 6-10,11
COLOUR Wild Lime/Teal Blast/Metallic Platinum
 Lavender/Meadow Green/White
W/SALE* PRICE \$80.00
RRP PRICE \$169.95
COMMENTS STABILITY
AVAILABLE JAN / DEC

bravo II



CODE K24110WJTG / KWK40112WWSD
SIZES 6-10,11
COLOUR Chocolate/Stone [waterproof]
 White/Midnight Blue
W/SALE* PRICE \$97.00 [waterproof] / \$85.00
RRP PRICE \$199.95 [waterproof] / \$179.95
COMMENTS STABILITY
AVAILABLE ONGOING

sport walker



CODE K24104WWS / K24099WWSB / K24104WETM
SIZES 6-10,11
COLOUR White/ Chrome Silver • Black
 • Stone/ Choc Chip/ Cornflower Blue
W/SALE* PRICE \$76.00
RRP PRICE \$169.95
COMMENTS CUSHION
AVAILABLE ONGOING

restore



CODE K24122WWSL / K24122WBSP
SIZES 6-10,11
COLOUR White/ Chrome Silver/Met. Midnight Navy/ Met. Steel
 Black/White/Chrome Silver/ Firerose Pink
W/SALE* PRICE \$107.00
RRP PRICE \$239.95
COMMENTS TONING
AVAILABLE MAR

rebuild



CODE K24121WBPS
SIZES 6-10,11
COLOUR Black/White/Chrome Silver/ Firerose Pink
W/SALE* PRICE \$103.00
RRP PRICE \$219.95
COMMENTS TONING
AVAILABLE FEB

re-ngage



CODE K24125WWSF
SIZES 6-10,11
COLOUR White/Chrome Silver/Blast Teal/Citrus Lime
W/SALE* PRICE \$103.00
RRP PRICE \$219.95
COMMENTS TONING
AVAILABLE FEB

reform



CODE K24112WWSI / K24112WWSK / K24112WSHP
SIZES 6-10,11
COLOUR White/Chrome Silver/Violet Stone • White/Chrome Silver/
 Jade Green • Chrome Silver/Whit/Firerose Pink/ Steel Grey
W/SALE* PRICE \$85.00
RRP PRICE \$199.95
COMMENTS REFORM
AVAILABLE ONGOING / FEB

renew your shape with ryka®

Activate, strengthen and tone your body while you walk.

restore



- MEMORY FOAM SOCKLINERS**
Immediately comfortable on the foot from the very first wear.
- ANATOMICAL CRADLE**
Midsole design provides the proper bio-feedback that enhances stability.
- PROPULSION PLATE**
Allows midsole rigidity to retain rocker motion.
- PERFORMANCE AIR MESH**
- LOW DENSITY FOREFOOT PU POD**
- RYKA LEAF SPRING ARCHROCKER™**
A time tested engineering design from Ryka that enhances rocker motion.
- NEGATIVE HEEL ENGINEERING**
- SHEAR CANTILEVER SYSTEM**
Accelerates the heel areas ability to rebound the its natural state in time for the next heel strike.

reform



- PROPER FOREFOOT FLEX**
Deep forefoot flex grooves provide "enhanced" proper dorsiflexion allowing the metatarsal (ball of the foot) area to function anatomically correct, which results in highly engaging the calf and hamstring muscles while stretching the quadriceps and strengthening the metatarsal region.
- RYKA ROCKER™**
Enhances the momentum of the mid-foot cycle through to forefoot flex off. Allows straight and stable foot alignment, resulting in engaged core and leg muscles.
- INSTEP STRETCH FIT FEATURE**
V-shape gore (stretch) at lacing area enhances comfort for all foot types.
- N²-DM™ & RENEW™ FOAM**
Allows the achilles and hamstring to lengthen, while providing shock absorption and momentum to safely propel the foot forward.
- FOCUSED HEEL STRIKE**
Angled degree at heel strike stretches/lengthens the Achilles tendon and activates quadricep and hamstring muscles.

marketing support



National Print Campaign



Shoe Tag



National Mothers Day Promotional Silo

ClubFit™
TAF eMarketing program